

**MOMENTUM**<sup>TM</sup>

**BUILDER 2024**

Educate ▶ Engage ▶ Empower

The 6<sup>th</sup> annual Momentum Builder Experience

**February 20-22, 2024 | Park MGM Las Vegas**

[www.momentumbuilder.com](http://www.momentumbuilder.com)

Be Part of the Experience!

**WHAT'S IN IT FOR YOU?**

# INTRODUCTION

Our mission is to **change as many lives as possible**, both professionally and personally, with the best information, tools, content and inspiration.



We are excited to introduce you to an amazing opportunity with what is becoming the go-to experience of the year for the mortgage industry. **This will NOT be just a fluff show, but a valuable experience that will have the best professionals in the country sharing strategies that are implementable to today's market!**

We expect to fill the Park MGM ballroom with 500-600 mortgage professionals as well as providing the best networking parties in the industry. Our attendees have made a statement of intent to improve and invest in themselves. Connect and build relationships with individuals who have identified themselves as growth focused!

# WHAT'S UNIQUE ABOUT US?

What if... instead of just a wonderful opportunity to be in front of 500+ of the best mortgage professionals in the country...

**you could be in front of 1000s all year long?**

**In addition to being part of the 6<sup>th</sup> annual go-to industry event of the year:**

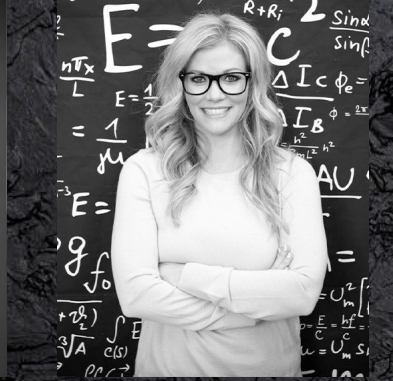
- You will be added to our community app/website
- Users will be driven to your website to learn about your products/services
- You have the opportunity to host 2-4 webinars with our community during the year
- Your company will be mentioned as one of our vetted resources on the site

This gives you and your company the opportunity to **create a true journey for the community and get to know more about your value-added services**. An opportunity to engage them throughout the year on why your service will add value to their personal and professional lives.

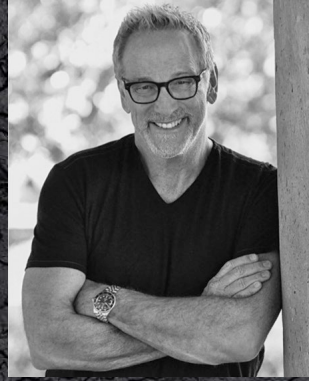
More coming soon!



**TODD  
DUNCAN**



**DENISE  
DONOGHUE**



**BILL  
HART**



**BARRY  
HABIB**



**DAVE  
SAVAGE**



**CASEY  
CRAWFORD**



**DEBORAH  
BYRD**



**ARJUN  
DHINGRA**



**BILL  
DALLAS**



**JEREMY  
FORCIER**



**DANIELLE  
DIMARTINO BOOTH**



**RYAN  
GRANT**

**SPEAKERS**

# ATTENDANCE INCLUDES SALES & EXECUTIVES FROM:

Absolute Mortgage  
All Western Mortgage  
Altitude Home Loans  
American Pacific Mortgage  
Americana Home Loans  
Axia Home Loans  
Benchmark Mortgage  
Berkshire Hathaway HomeServices  
Bixby Knolls Mortgage  
Briton Mortgage  
Cal Coast Financial Corp.  
Caliber Home loans  
Cherry Creek Mortgage Company  
Churchill Mortgage  
Citi Bank  
Coastal Pacific Mortgage  
Cornerstone Home Lending  
CrossCountry Mortgage  
Delta Lending  
Empire Home Loans, Inc  
Evergreen Home Loans  
Fairway Independent Mortgage  
First Community Mortgage  
First Vision Mortgage  
Gateway Mortgage Group  
Gold Star Mortgage  
Guaranteed Rate  
Guild Mortgage  
InstaMortgage  
Kings Mortgage  
Legacy Mutual Mortgage  
Loan Depot  
Luminate Home Loans  
Movement Mortgage  
My City Mortgage  
Nations Lending  
Nationwide Mortgage Bankers  
NEO Home Loans  
New American Funding  
Next Gen Home Loans  
Next Level Mortgage  
Pacific Residential Mortgage  
Pacific Sunbelt Mortgage  
Pinnacle Home Loans  
Platinum Mortgage Group  
Premier Lending  
Prime Lending  
Paramount Residential Mortgage Group  
Select Mortgage Inc  
Shining Star Funding  
Stanford Mortgage  
Still Waters Lending  
Summit Funding  
Supreme Lending  
Thrive Mortgage  
TNG Home Loans  
True Point Lending  
USA Mortgage  
Venture Financial  
Waterstone Mortgage

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Become part of the Tribe

**SPONSORSHIP PACKAGES**

# PLATINUM = \$25,000

- 20x10 space in premium location of Expo Arena w/ 2 6ft tables & 4 chairs
- 10 tickets to the 2024 experience (\$12,950 value)
- \$100 discount code to share with your contacts
- Added to our community app/website yearlong
- Premier listing on event website & signage at event as one our few Platinum sponsors
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to place your flyers and/or giveaway items you provide on seats during 2 set times
- Ad in workbook all attendees receive ([click here to view a draft](#))
- Slide with your info on screens during all event breaks
- Option to supply 30-60 second commercial to play before/after breaks 3+ times throughout
- Option to make a 5-minute speech onstage during the event
- Option to provide gift to raffle during event
- You will be mentioned during the event by our hosts
- Signage at Kickoff Networking Reception (2/20) and Momentum Madness Afterparty (2/22)
- Includes 1 exclusive space @ Momentum Madness Afterparty ([choice of P1-P10 shown here](#))
- **Invite for 4 to our exclusive Speakers' Appreciation Dinner at the private home of a prominent industry leader after (Feb. 20<sup>th</sup>, 8pm)**
- Option to conduct up to 3 webinars to the community in the year following the event
- **Free consultation with a performance coach to help maximize your ROI & ROR**

# GOLD = \$10,000

- 10x10 space in prime location of Expo Arena w/ 6ft table & 2 chairs
- 4 tickets to the 2024 experience (\$5,180 value)
- \$100 discount code to share with your contacts
- Added to our community app/website yearlong
- Listing on event website & signage at event as a Gold sponsor
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to place your flyers and/or giveaway items you provide on seats during 1 set time
- Ad in workbook all attendees receive ([click here to view a draft](#))
- Slide with your info on screens during all event breaks
- Option to supply 30-60 second commercial to play before/after breaks 2+ times throughout
- Option to provide prize to raffle during event
- Signage at Kickoff Networking Reception (2/20) and Momentum Madness Afterparty (2/22)
- Includes 1 exclusive space @ Momentum Madness Afterparty ([choice of G1-G4 shown here](#))
- **Invite for 2 to our exclusive Speakers' Appreciation Dinner at the private home of a prominent industry leader after (Feb. 20<sup>th</sup>, 8pm)**
- You will be mentioned during the event by our hosts
- Option to conduct up to 2 webinars to the community in the year following the event
- **Free consultation with a performance coach to help maximize your ROI & ROR**



# SILVER = \$5,000

- 10x10 booth space in Expo Arena w/ 6ft table & 2 chairs
- 2 tickets to the 2024 experience (\$2,590 value)
- \$100 discount code to share with your contacts
- Listing on event website & signage at event as a Silver Sponsor
- Provide flyer/giveaway item for swag bags that all attendees receive
- Ad in workbook all attendees receive ([click here to view a draft](#))
- Slide with your info on screens during at least 2 event breaks
- Option to supply 30sec commercial to play before/after breaks 2+ times
- Option to provide prize to raffle during event
- You will be mentioned during the event by our hosts
- Option to conduct 1 webinar to the Momentum Builder Community throughout the year following the event
- 1 free consultation with
- **Free consultation with a performance coach to help maximize your ROI & ROR**

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Stand out from the crowd

**OTHER OPPORTUNITIES**

# ALL THE PACKAGES ON THE FOLLOWING PAGES INCLUDE:

- 2 tickets to the 2024 experience (\$2,590 value)
- \$100 discount code to share with your contacts
- Listing on event website & signage at event as a sponsor
- Slide with your info on screens during at least 1 event break
- Ad in workbook all attendees receive ([click here to view a draft](#))
- Provide flyer/giveaway item for swag bags that all attendees receive
- Option to provide 30sec commercial to play before/after breaks
- Option to provide prize to raffle during event
- **Free consultation with a performance coach to help maximize your ROI & ROR**

Add on booth space in the Expo Arena for an additional \$2,500.

# KICKOFF PARTY SPONSOR - \$25,000

Only 1 available

## Be the first to make an impression!

- Host the networking party on kickoff day (2/20) 5:30-7:30pm open to all attendees, speakers, and sponsors
- Hosted in the Expo Arena to increase value for your vendor booth
- Place your signage at the party
- Option to make a 5-minute speech at the party
- Option to greet people at a sign in table
- You will be mentioned during the event by our hosts
- Option to offer additional promotional items at event (e.g. branded cocktail napkins, use of your provided disposable cups, party favors, etc)
- 8 tickets to the 2024 experience (\$10,360 value)
- Includes 1 exclusive space at On the Record during Momentum Madness Afterparty to invite your guests to **(choice of P1-P10 shown [here](#))**

Includes booth space in the exhibitor hall throughout the event.

# PREMIUM AFTERPARTY SPONSOR - \$35,000

Only 1 available

## Bid farewell to all at the end of the experience.

- Host the Momentum Madness Afterparty (2/22) 5:30-8pm open to all attendees, speakers, and sponsors at the exclusive On the Record Speakeasy & Club
- Live entertainment & photo ops
- Host back patio w/ double decker bus bar to invite guests to ([A1 shown here](#))
- Sponsorship includes drinks in the room.
- Option to:
  - Greet people at the entrance ([A3](#)) w/ a signature cocktail or other item
  - Place your signage at the party
  - Make a 5-minute speech at the party
  - Offer additional promotional items at event (e.g. branded cocktail napkins, use of your provided disposable cups, party favors, etc.)
- You will be mentioned during the event by our hosts
- 10 tickets to the 2024 experience (\$12,950 value)

Includes booth space in the exhibitor hall throughout the event.

# EXECUTIVE AFTERPARTY SPONSOR - \$25,000

Only 1 available

## Bid farewell to all at the end of the experience.

- Host the Momentum Madness Afterparty (2/22) 5:30-8pm open to all attendees, speakers, and sponsors at the exclusive On the Record Speakeasy & Club
- Live entertainment & photo ops
- Host the only private speakeasy room at the venue to invite guests to ([A2 shown here](#)). Sponsorship includes drinks in the room.
- Option to:
  - Place your signage at the party
  - Offer additional promotional items at event (e.g. branded cocktail napkins, use of your provided disposable cups, party favors, etc.)
- You will be mentioned during the event by our hosts
- 8 tickets to the 2024 experience (\$10,360 value)

Includes booth space in the exhibitor hall throughout the event.

# SPEAKERS' DINNER SPONSOR = \$20,000

~~Only 1 available~~  
Sold out!

- Be the only sponsor at our annual Speakers Appreciation Dinner (2/20, 7:30pm)
- About 60 of this year's speakers (including highly respected leaders, coaches, and authors), their guests, and select industry influencers will gather at an industry icon's Vegas home
- Wonderful food, drink, live music, and more
- Option to:
  - Place your signage at the entrance
  - Greet people with a signature welcome drink
  - Make a 5-minute speech at the party
- You will be mentioned during the event by our hosts
- 8 tickets to the 2024 experience (\$10,360 value)
- Includes 1 exclusive space at On the Record during Momentum Madness Afterparty to invite your guests to (**choice of P1-P10 shown here**)

Includes booth space in the exhibitor hall throughout the event.

# NETWORKING BREAKFAST SPONSOR = \$10,000

Only 2  
available

**Be the first to make an impression at the start of each full day**

- Host a **hot breakfast on Day 2 (2/21) or Day 3 (2/22)** of Momentum Builder for all attendees in the Expo Arena
- Place your signage by the breakfast station
- You will be mentioned during the event by our hosts
- 4 tickets to the 2024 experience (\$5,180 value)
- Includes 1 exclusive space at On the Record during Momentum Madness Afterparty to invite your guests to (**P9 or P10 shown [here](#)**)

Includes booth space in the exhibitor hall throughout the event.



# SWAG BAGS SPONSOR = \$10,000

Only 1 available

- Place your logo with the Momentum Builder logo on the **swag bags that all attendees receive**
- You will be mentioned during the event by our hosts
- **Up to 10 minutes on stage** to present to the audience
- 4 tickets to the 2024 experience (\$5,180 value)

Includes booth space in the exhibitor hall throughout the event.

# LANYARD SPONSOR = \$5,000

Only 1 available

- Place your logo with the Momentum Builder logo on event lanyards that are **handed out to all attendees and worn throughout the event**
- You will be mentioned during the event by our hosts
- 2 tickets to the 2024 experience (\$2,590 value)

# PRE-REGISTRATION SPONSOR = \$5,000

~~Only 1 available~~  
Sold out!

- Host a **welcome refreshment** on Kickoff Day as attendees arrive to pre-register for the event
- To be handed out in line at registration tables
- Your choice of refreshment/snack from a provided menu.  
Eg: champagne, popcorn bar, chocolate covered strawberries, or dessert pastries
- Place your signage next to the line
- You will be mentioned during the event by our hosts
- 2 tickets to the 2024 experience (\$2,590 value)

# MASSAGE CHAIR SPONSOR = \$5,000

2 available

- Place your signage by the **massage chair in the Expo Arena throughout the event.**
- Place promotional materials by massage chair OR Massage chair can be placed by your booth, if applicable.
- You will be mentioned during the event by our hosts.
- 2 tickets to the 2024 experience (\$2,590 value)

# LOUNGE AREA SPONSOR = \$5,000

2 available

- Your logo will be displayed on the coffee table at 1 of 2 lounge areas in the Expo Arena which will be available throughout the event for attendees to gather/relax/recharge.
- Each lounge area will include a **couch, two arm chairs, a coffee table, and two side tables**
- There will be **charging stations** on each side table for attendees to charge their devices
- Place your promotional materials on the coffee table
- You will be mentioned during the event by our hosts
- 2 tickets to the 2024 experience (\$2,590 value)

# SNACK SPONSOR = \$5,000

Only 2<sup>1</sup> available

- Host an **afternoon snack** on Day 2 or Day 3 of Momentum Builder for all attendees in the Expo Arena
- Your choice of snack from a provided menu.  
E.g.: popcorn bar, chocolate covered strawberries, or dessert pastries.
- Place your signage next to the snacks
- You will be mentioned during the event by our hosts
- 2 tickets to the 2024 experience (\$2,590 value)



# WHY PARK MGM?

**We found that this is the best location to create an amazing experience for all of our attendees, speakers, and sponsors. Park MGM enables us to keep the community together throughout the event 3-day experience.**

Guests play, dine, and unwind at Park MGM and NoMad Las Vegas, an eco-friendly, smoke-free\* venue in the center of the Las Vegas Strip.

Park MGM is a fresh take on the Vegas resort experience and boasts exemplary culinary and nightlife experiences including the award-winning Bavette's Steakhouse, NoMad Library Bar, Eataly, Roi Choi's Best Friend, Mama Rabbit Tequila Bar, and On the Record Speakeasy Club.

\*There are convenient designated smoking areas in multiple places around the property.

# PARK MGM





# LOBBY



# EXPO ARENA

The Griffith Ballroom at Park MGM where our Expo Arena will be located is light and bright with large windows through the length of the ballroom providing natural lighting and views of the pool and surrounding area.

## **To maximize your exposure and engagement:**

- Breakfast served in Arena on Day 2 and 3
- Kickoff Networking Party in Arena
- Coffee & snacks served in Arena throughout the event
- Raffle prize winners sent to Arena to collect their prizes
- The Arena is directly across from the main ballroom
- Lounge furniture and charging stations placed in Arena
- Bag check located in Arena on first and last day

# EXPO ARENA



# EXPO ARENA



# MOMENTUM MADNESS AFTERPARTY

Some sponsorship packages include a reserved area at the MMB24 Afterparty!

EVENTS @ **ON THE RECORD**  
SPEAKEASY AND CLUB

Usher Afterparty  
Lady Gaga Afterparty  
Mama Rabbit Bar Afterparty w/ Mario Lopez  
Bruno Mars Afterparty  
Janet Jackson Afterparty  
NBA Summer League Tip-Off Party

**MOMENTUM MADNESS AFTERPARTY**

**February 22, 2024**  
**5:30 - 8pm**

[Click here to see a diagram and pictures of the venue.](#)

# MOMENTUM MADNESS AFTERPARTY



Visit [dgmediainc.com/on-the-record](http://dgmediainc.com/on-the-record) for a diagram of the venue and pictures of each area that you can reserve.

# MOMENTUM MADNESS AFTERPARTY



Visit [dgmediainc.com/on-the-record](https://dgmediainc.com/on-the-record) for a diagram of the venue and pictures of each area that you can reserve.



**DG**

**MEDIA &  
ENTERTAINMENT**

**THANK YOU**

**Contact Don Goettling to learn more or get started!**

**(661) 510-3995 | [don@dgmediainc.com](mailto:don@dgmediainc.com)**